

**October**  
China



Moderated by **Göran Krave** and specially covered in the December 2007 issue of **focus**, the SCCE Business Seminar on China proved to be an interesting subject. Our speakers, **Liu Mingguo** - Counsellor at the Commercial Office of the Chinese Embassy in Estonia, **Tommy Ericsson** - Vice President at the Chamber of Commerce of Central Sweden and **Ingo Pöder** - Head of the Nordic & International Desk of Nordea Bank, secured that China was highlighted from a commercial, practical and financial point of view.



**December**  
SCCE visits ABB

The power of the wind for creating electrical energy was highlighted as SCCE visited ABB in Jüri. A report on the visit is included in the December 2007 issue of **focus**.



**SCCE Christmas Party**

**Restaurant Seasons at Radisson SAS Hotel, Tallinn** hosted this year's annual SCCE Christmas Party. Delicious Christmas dishes highlighting Swedish traditions filled the tables and as always a lot of singing and nice togetherness marked 2007's last SCCE event as well as serving as a kick-off for the SCCE activities and events to come during 2008.



**November**  
Pure Pleasures



It became an evening filled with pure pleasures as SCCE visited Tallinn's new GO City Spa on an After Business Hours event November 15th.



# The 2007 review



focus

Networking, exchange of information, being a business meeting place by arranging seminars, business lunches, company visits, hosting business delegations as well as arranging social events for the members are some of the major tasks of the Swedish Chamber of Commerce in Estonia. In many ways SCCE's activities forms a mirror of the intensity in Swedish-Estonian commerce and trade. **Please enjoy the SCCE review 2007.**



**January**

An Estonian Nokia needed

- We do have a lot of talented people here who can create Estonian hightech enterprises, but we don't have enough engineers to perform R&D and make the solutions happen, said Estonia's President **Toomas Hendrik Ilves** at 2007's first Business Lunch.



**March**

Victory!

They did it again - SCCE's Floor Ball Team! Though Sweden was totally outnumbered by Finland in terms of supporters present on the galleries it seems like the Swedish flags and **Karolina Ullman's** decibel-maker contributed to fuel up the SCCE team with the power needed to meet the skilled and sisu-filled Finnish team.



SCCE visits Eesti Pank

The Estonian business cycle is past its peak and adopting the Euro remains a top economic policy priority, said **Andres Sutt**, Deputy Governor of Eesti Pank as the Estonian Central Bank hosted a group of visiting SCCE members.



Somewhere between the party and the afterparty

- A crisis might represent a way out of a state's policy paralysis following a rapid economical growth, said **Alf Vanags**, Director of B.I.C.E.P.S. - Baltic International Centre for Economic Policy Studies in Riga, at the Business Lunch on the Baltic tiger economies. Alf was joined by **Gunnar Ljungdahl**, Chairman of the Swedish Chamber of Commerce in Latvia and Senior VP of the Stockholm School of Economics in Riga and Gunnar gave a presentation on the Chamber as well as the School.



**February**

SCCE's Annual Meeting

With the Old Town as an exterior background, SCCE held its Annual Meeting at Meriton Grand Hotel Tallinn.



Treasure Hunting

It became an exciting evening as Michael Stenner of Tallinn's Three Sisters Hotel welcomed SCCE to a Treasure Hunt all around the hotel.



The future

The major Estonian political parties were offered a unique possibility to face representatives of the majority in terms of foreign direct investments and international commerce and trade to present and debate their political standpoints in terms of Estonia's economical future.



**focus** launched

The very first issue of **focus** was duly launched at a mid-March event in the new Swedish Church museum.



## April

### Implementing changes

**Hans Dhejne** and **Helen Pastarus** of the management consultancy company and SCCE member Implement highlighted the complex process of implementing changes in corporate cultures at this Business Seminar.



## No changes!

Our plan is to continue with our policy and we do not plan any dramatic changes in the near future, said Estonia's Prime Minister **Andrus Ansip** as he addressed more than 100 participants at this April Business Lunch.

## May

Independent, but not politically neutral!

- That's a good way of describing today's Äripäev, said **Igor Rõtov** of Estonia's business daily Äripäev as he and **Hasse Olsson**, the man who built up Dagens Industri in Sweden and took the concept to the Baltics, met SCCE at this May Business Lunch.



## Back to nature

SCCE made a spring excursion to the **Matsalu National Park** and **Ants Ale's Tuulingu holiday house in Haeska** on a beautiful Saturday in May.



## The Swedish Chambers PanBaltic Golf Tournament 2007

Arranged in cooperation between the Swedish Chambers of Commerce in Estonia, Latvia and Lithuania, the first ever SCC PanBaltic Golf Tournament was held at Riga's lakeside Ozo Golf Club May 25th.



## The Swedish Chamber of Commerce in Estonia

Commerce and trade between Sweden and Estonia dates way back in history. Reval (today's Tallinn), Stockholm and Visby were important cities for the merchants of the Hanseatic League which put our two countries on the international map of commerce already during the mid 12th century.

Swedish - Estonian commerce and trade of today is more intense than ever. Sweden is by far the biggest investor in Estonia and among Estonia's biggest partners in terms of exports and imports.

### SCCE

The Swedish Chamber of Commerce in Estonia (SCCE) was founded in 1991 and today we unite more than 130 member companies and organizations, all with a business interest in Swedish - Estonian commerce and trade. We are proud to note that our members include businesses based in Estonia, Sweden as well as other countries.

A main task for SCCE is to create an environment for networking and exchange of information. SCCE is acting as a meeting place by arranging business focused activities as well as social events for business people with long experience and careers in Estonia but also for those newly introduced to the Estonian business environment.

Presence on the market is of vital importance for SCCE. We work closely together with the Swedish Trade Council, the Swedish Embassy and other prominent institutions

and companies in Estonia. The SCCE also act as a host for business delegations from Sweden taking an active part in introducing the Estonian market to them.

The SCCE business lunches and seminars are well visited and we put special attention in choosing topics and speakers addressing issues of current interest to the Swedish - Estonian commerce and trade. By cooperating with other Chambers of Commerce abroad and in Estonia we make sure that the SCCE keep up an International Outlook.

The SCCE also offers attractive options for our members off duty time. After Business Hours, social events, excursions and sports represent some of the alternatives.

### Not a member yet?

Your company or organization is welcome to join the Swedish Chamber of Commerce in Estonia!

Please visit our website [www.swedishchamber.ee](http://www.swedishchamber.ee) for more information or take a direct contact with SCCE's Ombudsman, **Kristiina Sikk**. The official language within the SCCE is English and you can reach Kristiina at [kristiina@swedishchamber.ee](mailto:kristiina@swedishchamber.ee) or tel (+372) 501 9813.

We look forward to welcome you as a member in the Swedish Chamber of Commerce in Estonia!

On behalf of the SCCE Council,

**Anders Hedman** SCCE Chairman  
**Kristiina Sikk** SCCE Ombudsman

## June

Seiri, Seiton, Seiso, Seiketsu and Shitsuke

The classroom was filled up with SCCE members taking part in the first 5S training session given in Estonia and conducted by **Sven Jirby** from SCCE's new member - Sandholm Associates in Sweden. The Japanese 5S concept is basically about quality - a way of organizing and managing the workspace, workplace morale and work efficiency.



## Almost like a WaterFestival!

Meriton's Villa Mary was indeed the ideal venue for SCCE's annual Summer Party as the event was attacked by heavy rain showers and hard winds. Supported by a wide repertoire of songs performed by the party goers, good food and drinks and as a grand finale **Dave Benton** on stage, the party took off and went on with high spirits and good moods. It was also extra nice that this year's summer party could welcome party goers from SCCE members in Tartu, Viljandi, Läänemaa and Põltsamaa!

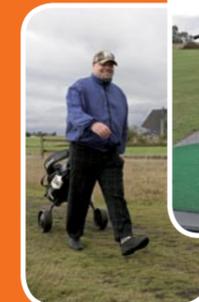
## August

SCCE cruised to Naissaare

Following a two-hour cruise from Pirita Yacht Harbour onboard S/Y Genevieve, the SCCE group entered the straightforward means of transportation on Naissaare, a vintage truck, for an interesting sightseeing on the island.

## Nothing stops golfers!

Another first ever in terms of golf took place as SCCE's member, the Estonian Golf & Country Club, welcomed golfers and beginners for the first Golf Event arranged by the foreign Chambers of Commerce and Business Clubs in Estonia. Autumn had decided to make an early start as the event took off, but - in golf there is no such thing as bad weather. There is only appropriate clothing and a good spirit!



## The business of business is business?

**Dave Benton** made a musical sum up of the seminar on Corporate Social Responsibility as he performed his own song 'You're One of a Kind'. The title refers to all children, including children with disabilities and a subject fully in line with the support programme now being built up by the Estonian Agrenska Rehabilitation Center.

**Katrin Isotamm**, Hansapank's Head of Communications, gave an insight on social responsibility from a corporate point of view with her presentation 'The Business of Business is Business?'



## September

The yearly Crayfish Party is a popular event and Viimsi Peokeskus could welcome a full house as members of SCCE and the Finnish Chamber of Commerce in Estonia made the party take off.



## Real Estate

SCCE's member Advokaadibüroo Paul Varul put up a full team of experts as the Estonian Real Estate Development & Legal Issues were covered at a Business Seminar in Tallinn's Admirali Maja.

